The Future of Drag Strip Technology: Pro Launch Solutions

Pro Launch Solutions delivers a complete, modern race-day infrastructure designed for today's competitive racers and tomorrow's evolving track operations. Built by a team of lifelong racers and motorsports tech engineers, we fundamentally understand how unreliable, outdated timing systems and inefficient operational workflows compromise the quality and profitability of a racing program.

We replace the constraints of 1990s technology with a fully integrated, cloud-connected platform. Whether you operate a local eighth-mile track or a national event-level quarter-mile facility, our system guarantees superior **accuracy, automation, reliability, and new revenue opportunities.**

🛠️ A Complete Track Operations Platform

Pro Launch Solutions replaces disparate, aging equipment and mismatched software with a streamlined, cohesive, and modern platform.

System Component	Key Features & Benefits
Precision Timing System	Built for 2026 and beyond; ensures highly accurate, reliable run data.
Digital Race Operations	Digital tech cards, racer registration, and ticketing for streamlined entry and pit management.
Cloud Race Management	Centralized, secure race control dashboard accessible from anywhere.
Digital Time Slips	Instant, mobile-friendly slips with racer profiles, track branding, and permanent cloud history.
Venue Infrastructure	Full trackside LED scoreboards, facility-wide high-speed WiFi, and enterprise-grade networking.
Track Security & Data	Comprehensive CCTV security and surveillance, automated data backups, and full race logs/reporting.
Live Streaming & Revenue	Seamless integration with **DragRaceTV** for professional live streaming, archives, and built-in track ad revenue.

We don't update old tech. We replace it with something demonstrably superior.

Built By Racers, For Racers

The founders of Pro Launch Solutions are racers and track veterans first. We created this system based on decades of lived experience, eliminating the frustrations faced daily by track owners, staff, and competitors.

Our Mission

To empower drag strips with modern tools that **improve timing accuracy, increase racer satisfaction, streamline track operations, and create new, sustainable revenue streams** for track owners—all while maintaining the sport's affordability and accessibility.

Why We Exist

- **For Tracks:** To replace obsolete, high-maintenance 40-year-old systems.

- **For Racers:** To provide consistently accurate numbers and instant results.

- **For Fans:** To deliver instant data, live content, and an immersive event experience.

- **For the Sport:** To ensure a future powered by modern, reliable technology.

⏱️ Precision Timing System

The Pro Launch Timing System is engineered to exceed the reliability and precision demands of modern racing. Its high-accuracy sensors and modular architecture provide unmatched consistency across all event types.
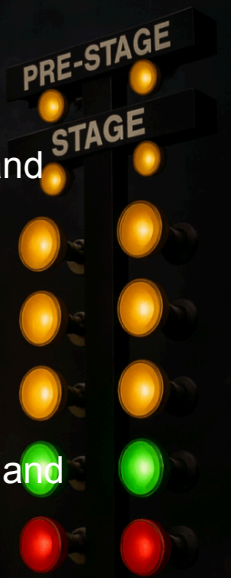
Core Timing & Hardware Features

- **Sub-Millisecond Accuracy:** Lightning-fast reaction time capture and precise segment measurements: 60 ft, 330 ft, 660 ft, 1000 ft, and 1320 ft.

- **Modern Architecture:** Redundant safeguards, automated win light logic, and safety interlocks for system monitoring.

- **Cloud Synced Database:** Permanent database of all runs, easily searchable and downloadable.

- **Modular Design:** Open, modern hardware architecture that allows for easy serviceability and upgrades, eliminating reliance on proprietary black-box systems.

Digital Race Operations

This system fully digitizes the workflow, allowing your staff to operate faster and more efficiently.

- **Real-Time Management:** Race Director and Announcer control dashboards with real-time queue management.

- **Digital Integration:** Seamless management of digital tech cards, entry, and ticketing.

- **Data Security:** Automated cloud backups of every run for maximum data integrity.
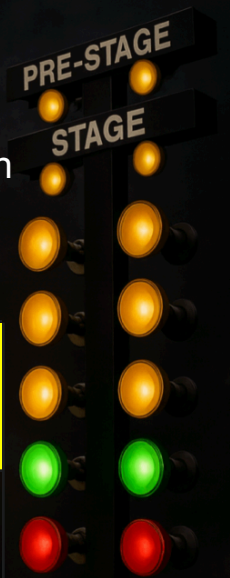
📱 Digital Time Slips & Racer Engagement

Your racers receive their time slip instantly—within seconds—directly on their mobile device, enhancing the racer experience and reducing operational load.

Feature	Benefit to Track Owner & Racer
Instant Delivery	Slips are available immediately, reducing lines and ensuring racers get data fast.
Permanent Storage	Full history of all events and runs is permanently stored in the cloud. Racers never lose a slip.
Professional Branding	Track branding on every slip provides a modern, professional appearance.
Revenue Opportunity	Optional sponsor banner integration directly on the time slip.
Racer Profiles	Dedicated profiles for saved vehicles and historical data tracking.

📺 LED Scoreboards & Track Technology

Scoreboards That Drive Engagement

We design and deliver robust, high-brightness outdoor LED scoreboards specifically engineered for the extreme environmental demands of a drag strip (heat, cold, weather).

- **Options:** Standard 9x18 ft boards, custom dimensions, and high-brightness outdoor panels.

- **Control:** Remote configuration and cloud control.

- **Integration:** Optional integration with DragRaceTV for live-stream overlays and instant replays.

Integrated Track Technology & Connectivity

We deliver enterprise-grade connectivity, unifying all track systems under a single, reliable backbone.

- **Venue WiFi:** High-speed internet access points across the entire property for staff, racers, and fans.

- **Security:** Comprehensive CCTV surveillance and security packages, including lighting and pit camera integration.

- **Reliability:** Redundant failover systems and professional installation of all cabling and conduit.

- **Sound Systems** MADE for the Drag Strip that fans can actually hear

🌐 Live Streaming & Revenue Generation

Partner with **DragRaceTV** to elevate your track's visibility and transform your event broadcasts into a consistent revenue stream.

Benefit	Description

Professional Broadcast	Full live streaming production with multi-camera packages.
Revenue Sharing	Built-in sponsorship and advertising revenue opportunities shared with the track.
Visibility & Archives	Automatic promotion on the DragRaceTV platform and accessible replay archives.
Branding	Consistent track and sponsor branding throughout the stream.

💵 Pricing: Simple, Affordable, Transparent

We believe in transparent pricing with scalable packages designed for every level of track operation, from local to national events.

System Packages Include:

- Base timing system package.

- Scoreboard integrations.
- Full-facility networking and security installations.
- Cloud service options and data storage.
- Comprehensive support and maintenance programs.

Advertising Revenue Opportunities:

Your track can immediately begin earning revenue through various advertising options with DragRaceTV, including logo placement, on-screen rotators, and commercial runs on live streams and replays.

Ask Us About Our Sound Systems For Your Track!

- Sound Systems MADE for the Drag Strip - All top tier equipment
- 16,000 watt & 10,000 watt Amps - depending on your facility needs
- Speakers that are made for outdoor venues - That you can hear!

📞 Contact Pro Launch Solutions

Whether you require a complete system overhaul or targeted upgrades for your timing, networking, or streaming infrastructure, our team of experts is ready to partner with you.

Pro Launch Solutions / DragRaceTV

Built by racers. Powered by modern technology. Designed for the next era of drag racing.

Would you like to schedule a personalized consultation to discuss which package best fits your track's current needs and future goals?

ADD ME TO YOUR CONTACTS

Email: **Brian@icuracing.com**

Or Call: **516-903-9320 for help today!!!**